

PACTware™ Successfully Conquers the European Market



The first international PACTware™ roadshow, held at the beginning of October, started as a real success and met with enormous interest in the respective European countries. A total of 140 participants, assembled from process automation centers in Switzerland (Montreux), France (Lyon) and Italy (Milan), came to learn about the benefits of manufacturer-independent device

operation with the universal operation tool that is PACTware™.

For the first time, the already successful roadshow concept was accomplished in the respective national languages. It was realized mainly by local representatives of the member firms and with support of the FDT Group, all of whom were applauded for their efforts and knowledgeable contributions. FDT technology basics and their most widespread frame application, PACTware™, were demonstrated in introductory presentations. Relevance for practical application and feasibility was proven in user reports and case studies. The multitude of live demonstrations at the multi-vendor exhibit once again proved to be the highlight of the event.

The high interest of the participants was clearly visible in numerous professional discussions as well as in the permanent rush to the product displays of the contributing firms Bopp&Reuther, KROHNE, Magnetrol, Pepperl+Fuchs, Samson, Trebing & Himstedt, Turck and VEGA.

To continue to promote PACTware™ in Europe in the future, the roadshow was also the signal to launch local Sales & Marketing teams in the visited countries together with committed national representatives. As for German members in charge, the potential of further European countries for events in the course of next year is already being examined. Company-specific PACTware™ workshops are also part of the German 2007 agenda.

Further Information:
www.pactware.com

PACTware Consortium e.V.
Branch Office
Panoramastr. 16
76327 Pfinztal
Germany

Tel: +49 7240-94309-61
Fax: +49 7240-94309-63
E-Mail: info@pactware.com